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WHAT IS CLAIMED IS:

- A method for managing data on a storage device, comprising: identifying said data on said storage device; categorizing said identified data; and reallocating at least a portion of said identified data based on a category thereof.
- A method as in claim 1, further comprising alerting a user when at least one threshold for a category of said data is satisfied.
- A method as in claim 1, further comprising defining a number of categories for said data.
- A method as in claim 1, wherein reallocating at least a portion of said identified data comprises moving said data.
- A method as in claim 1, wherein reallocating at least a portion of said identified data comprises compressing said data.
- A method as in claim 1, wherein reallocating at least a portion of said identified data comprises archiving said data.
- A method as in claim 1, wherein reallocating at least a portion of said identified data comprises moving said data to an Internet storage device.
- A method as in claim 1, wherein identifying and categorizing said data is performed on a periodic basis.
- A method as in claim 1, wherein identifying and categorizing said data is based on at least one attribute of said data

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 An apparatus for managing data on a storage device, comprising: computer readable storage media;

computer readable program code stored on said computer readable storage media, comprising:

- a) program code for identifying data on said storage device:
- program code for categorizing said data identified on said storage device; and
- program code for reallocating at least a portion of said categorized data based on a category thereof.
- 11. An apparatus as in claim 10, wherein program code for identifying data on said storage device comprises program code for generating and maintaining a list of data on said storage device.
- 12. An apparatus as in claim 10, further comprising: a management interface; and program code for displaying said categorized data to a user via said management interface.
- An apparatus as in claim 12, wherein said management interface comprises a graphic for displaying said categorized data.
- An apparatus as in claim 13, wherein said graphic for displaying said categorized data is a pie chart.
- An apparatus as in claim 12, wherein said management interface displays information for said categorized data in a drill-down format.
- 16. An apparatus as in claim 12, further comprising program code for receiving commands from said user for reallocating said portion of said categorized data via said management interface.

- An apparatus as in claim 16, wherein said commands comprise selections of said categorized data for managing said data.
- An apparatus as in claim 12, wherein said management interface is displayed for said user when a threshold for said data is satisfied.
- An apparatus as in claim 10, further comprising:

 an information database; and
 program code for accessing said information database for identifying

 and categorizing said data.
- 20. An apparatus as in claim 10, further comprising: a file association table; and program code for accessing said file association table for identifying and categorizing said data.
- An apparatus as in claim 10, wherein said data is categorized using said file association table based on an identity of the application that generated said data.
- An apparatus as in claim 10, further comprising program code for defining at least one category for said data.
- An apparatus as in claim 10, further comprising program code for defining at least one threshold, wherein a user is alerted when said at least one threshold is satisfied.
- An apparatus as in claim 23, wherein said at least one threshold is a default.
- An apparatus as in claim 23, wherein said at least one threshold is based on available capacity of said storage device.

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 An apparatus as in claim 10, wherein said program code for reallocating at least a portion of said data comprises program code for archiving said data.

- An apparatus as in claim 26, wherein said program code for archiving said data archives said data to an Internet storage device.
- An apparatus for managing data on a storage device, comprising: means for identifying data on said storage device; means for categorizing said data;
- means for alerting a user when a threshold for said categorized data is satisfied; and

means for reallocating at least a portion of said identified data after said user is alerted.

 An apparatus as in claim 28, further comprising means for selecting said data according to said category thereof, wherein said means for reallocating only reallocates said data selected thereby.